

# ISOEN

International Symposium on Olfaction and Electronic Nose  
May 12-15, 2024 | Grapevine, Texas



## 20<sup>th</sup> International Symposium on Olfaction and Electronic Nose **PARTNERSHIP OFFERS**

Grapevine, Texas | May 12-15, 2024



[www.isoen2024.org](http://www.isoen2024.org)



## WE ARE DELIGHTED TO INVITE YOU TO PARTICIPATE IN THE 2024 (ISOEN) IEEE INTERNATIONAL SYMPOSIUM ON OLFACTION AND ELECTRONIC NOSE



ISOEN 2024 provides a forum for scientists, engineers and practitioners to share their latest findings, innovations and products in the area of artificial chemoreception (olfaction and taste).

Now in its Twentieth edition, ISOEN 2024 will place special emphasis on sensing hardware and algorithms for reliable sensor operation for mobile, wearable, and distributed sensors for IoT and Industrial Internet.



## ISOEN ATTRACTS CONTRIBUTIONS FROM FIELDS AS DIVERSE AS:

- » Odor sampling: headspace analysis, dynamic sampling, pre-concentration and storage
- » New detection principles and materials for sensors for gases, odors and liquids
- » Sensors with multiple responses (known as multivariable or multiparameter sensors, virtual sensor arrays)
- » Odor and taste analysis devices, including Electronic Noses, Electronic Tongues
- » New data analytics (machine learning) for immunity to interferences, improved stability of baseline and sensitivity
- » Applications: medical, industrial, environmental, air quality, and food safety
- » IoT and robotic systems with chemical and biological sensors
- » Odor and gustatory perception and olfactory display
- » Bioengineering: cell-based olfactory sensors, receptor-based sensors, bio-inspired algorithms





As the world's premiere technical conference in artificial chemoreception, ISOEN 2024 will bring approximately 200 participants from academic, research and corporate organizations.

The exhibition will be closely integrated with the technical program through tutorials, plenary sessions, sensor and sensor systems demonstrations and social activities for delegates and exhibitors alike.

**To begin the booking process for exhibiting and sponsoring at ISOEN 2024 contact us today!**

BENEFIT	EXHIBITOR	SPONSORSHIP PACKAGE			SPONSORS				
		RUBY	TAWNY	VINTAGE	CONFERENCE BAG	NOTE-BOOK	LANYARD	COFFEE BREAK	RECEPTION
Cost (USD)	\$1,000	\$1,200	\$2,500	\$5,000	\$1,000	\$500	\$500	\$1,000	\$2,000
Max# available	✓	4	3	3	1	1	1	5	3
Free registrations to the conference	1	1	2	3					
One commercial exhibit booth	✓	✓	✓	✓					
Company name/logo on the opening slide at the symposium	✓	✓	✓	✓					
Company name/logo on the Final Program Handout	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company name/logo/link on the conference website	✓	✓	✓	✓	✓	✓	✓	✓	✓
One-page ad inserted in the Final Program Handout		✓	✓	✓					
Free-standing banner at the registration area			✓	✓					
One-minute company video before plenary (Super Bowl ad)				✓					
Company name/logo on conference bag				✓	✓				
Company name on the lanyards							✓		
Company name on the notebook						✓			
Company name/logo during coffee breaks								✓	
Company name/logo at the welcome reception			✓						✓
1 Day Pass	\$200								
Full Conference Pass (Exhibitor/Sponsor Only)	\$500								



## Exhibitors and Sponsors

Number of attending representatives

\*Any representative without a Conference Registration (one included with exhibit) requires an Exhibitor Pass.

Full Conference Passes

Single-Day Passes (for the days of )

Conference Dinner - \$100

Exhibit spaces will be assigned on a first-come-first-served basis, with early registrations located close to the locations of poster sessions and lecture halls. Additional requests will be followed as much as possible.

We prefer NOT to be located near the following companies:

Above positioning cannot be guaranteed.

SIGNATURE

Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing.

Contact Kennedy Knight, Conference Catalysts LLC, [kknight@conferencecatalysts.com](mailto:kknight@conferencecatalysts.com) for complete

## Terms and Conditions

### 1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of tabletops assigned by ISOEN 2024 management constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. ISOEN 2024 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total tabletop payments must be received prior to show opening. ISOEN 2024 assignment of tabletops is final and shall constitute an acceptance of the exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of ISOEN 2024 management. ISOEN 2024 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

### 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of ISOEN 2024 management.

### 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Show price per tabletop contracted at \$1,000.

### 5. Payment Requirements and Cancellation Charges

Applications require full payment before tabletops are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

#### Schedule of refunds:

#### Between March 12 - April 12, 2024:

Refund of 50% of the total license fee for cancellation

#### On or after April 12, 2024:

No refund or credit at any time.

It is understood that ISOEN 2024 reserves the right, at its option, to reassign a cancelled tabletop regardless of the cancellation rate assessed. In the event that the premises in which the ISOEN 2024 show is conducted shall become, in the sole discretion of ISOEN 2024, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ISOEN 2024, this agreement may be terminated by ISOEN 2024. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god.



## Terms and Conditions (continued)

### 5. Payment Requirements and Cancellation Charges (cont.)

Should ISOEN 2024 terminate this agreement pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that ISOEN 2024 may, after computing the total amount of ISOEN 2024 cost and expenses in connection with its preparation for and conducting of the ISOEN 2024 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 6. Exhibit Tabletop Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

### 7. Losses or Damage

Exhibitor agrees that ISOEN 2024 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, ISOEN 2024 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

### 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

### 10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by ISOEN 2024.

### 11. Management

The exhibitor further agrees that the conditions, rules and regulations of the ISOEN 2024 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

### 12. Alteration of Tabletop Space

ISOEN 2024 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.